

shopmax

SELLING PLAN 2 – SELL YOUR PRODUCTS (ON OUR E-COMMERCE STORE)

PLAN FEATURES AND COMPARISON TABLE

OPTION

02

BRIEF MEMBERSHIP DETAILS

Which SHOPMAX platform will be utilised for this membership?	MARKETPLACE PLATFORM
Who will benefit from this type of membership?	ANYBODY WHO HAS A PRODUCT TO SELL
Period of membership and contracting process	3 MONTHS (NO CONTRACTS)
Payment and billing for membership (minimal admin required)	QUARTERLY (IN ADVANCE)
Cancellation and refund policy	CANCEL ANYTIME (TERMS APPLY FOR REFUNDS)
Private and secure login access to member zone (when available)	✓

KEY MEMBERSHIP BENEFITS

Dedicated marketing and business development team	✓
Dedicated social media marketer, content creator and graphic designer	✓
Your business is listed on an e-commerce platform	✓
Upfront payment for improved cash flow (50% deposit / 50% completion)	✗
Searchable online business profile (SPN) or individual profile (SAN)	✗
Services can be ordered from our store (one service per region included)	✗
Receive 10% discount for also listing your services in other regional areas	✗
Products can be ordered from our store (one product listing included)	✓
Receive 10% discount for each additional product listed	✓
Receive 5% discount on all mobile, business and stationery products	✗

INCLUDED - MARKETING CONTENT CREATION PACKAGE (GRAPHIC & VIDEO DESIGN)

Professionally designed marketing **advertisements** for your business



Professionally designed marketing **videos** for your business



Corporate identity design package (logo, letterhead, business cards etc.)



Personalised marketing materials (business cards & marketing brochures)



INCLUDED - SOCIAL MEDIA MARKETING AND BUSINESS DEVELOPMENT PACKAGE

Free 24/7 advertising space for your business on our website



Facebook marketing (scheduled ads running weekly)



Instagram, Twitter, LinkedIn marketing (scheduled ads running weekly)



YouTube promotional video (available for 12 months)



Comprehensive training, marketing and selling bundle



REGISTRATION PROCESS

Register online (preferred and easy) or offline via email (takes longer)



Submit your contact details (name, mobile, email, address etc.)



Submit a certified ID document (only PDF format accepted)



Submit proof of address for last 3 months (only PDF format accepted)



Submit your company logo (only PNG / JPG formats accepted)



Submit your company profile (only PDF format accepted)



Submit your company registration (CIPC) (only PDF format accepted)



Submit your latest Curriculum Vitae (CV) (only PDF format accepted)



Submit recent head-and-shoulders photo (only PNG / JPG formats accepted)



- Submit a picture of your service (only PNG / JPG formats accepted)
- Submit details of your service (description, warranty, completion time, price etc.)
- Submit a picture of your product (only PNG / JPG formats accepted)
- Submit details of your product (description, warranty, shipping, returns, price etc.)

NON-NEGOTIABLE QUALIFYING CRITERIA – TO REGISTER FOR THIS SELLING PLAN

- Minimum age of 18 years (ID document to proof)
- Communication language – English (read, write & speak)
- South African citizen (native or naturalised / must be based in South Africa)
- Company registered and incorporated in South Africa (if a company is used)
- Grade 12 / Matric certificate (CV document to proof)
- Advanced computer skills (MS-Word / MS-Excel / MS-Outlook / Internet)
- Advanced social media skills (Facebook, Instagram, Twitter and YouTube)
- Have own pc / laptop and phone (or have access to these devices)
- Have own internet or Wi-Fi connection (or have free access to connectivity)
- Minimum monthly sales target = R2000 (must sell at least this per month)

PRICING STRUCTURE

- Total price (VAT included) (once-off payment in advance / per unit) **R90**
(R30 P.M. / PER PRODUCT)
- Total success fee percentage (per product or service sold via store) **1%**
(% OF TOTAL INVOICE)
- Fulfilment, shipping and storage / warehousing fees **FOR YOUR OWN ACCOUNT**
(INCL. COST IN SELLING PRICE)
- Remuneration structure (commission earnings per product sold)

REGISTRATION FORM – SELL YOUR PRODUCTS ON OUR MARKETPLACE

THE COMPLETED AND SIGNED REGISTRATION FORM WITH ALL REQUIRED DOCUMENTS MUST BE EMAILED TO **MARKETPLACEPRODUCTS@SHOPMAX.CO.ZA**

PERSONAL DETAILS

TITLE _____ FULL NAMES _____
SURNAME _____ ADDRESS _____
MOBILE _____
EMAIL _____ POSTAL CODE _____

PRODUCT DETAILS (TO BE DISPLAYED ON E-COMMERCE STORE)

FULL NAME OF PRODUCT _____
SHORT NAME OF PRODUCT _____
FULL PRODUCT DESCRIPTION _____

WARRANTY DETAILS (YEARS) _____
SHIPPING DETAILS (ETA) _____
RETURNS PROCEDURES _____

OTHER PRODUCT DETAILS _____

SELLING PRICE (IN RANDS) _____
(MAKE SURE YOU INCLUDE VAT AND THE SHIPPING COST TO ANY DESTINATION IN SOUTH AFRICA)

PLEASE REMEMBER TO ALSO SENT US A HIGH RESOLUTION COLOUR PICTURE OF YOUR PRODUCT IN JPG OR PNG FORMAT TO BE USED ON THE E-COMMERCE STORE (REQUIRED DIMENSIONS 400 X 400 PIXELS / MIN QUALITY 300DPI)

QUALIFYING CRITERIA

- OLDER THAN 18 YEARS
- SOUTH AFRICAN CITIZEN (NATIVE / NATURALISED / MUST BE BASED IN SA)
- MUST SPEAK, WRITE & UNDERSTAND ENGLISH

DO YOU COMPLY WITH CRITERIA?

<input type="checkbox"/>	YES	<input type="checkbox"/>	NO
<input type="checkbox"/>	YES	<input type="checkbox"/>	NO
<input type="checkbox"/>	YES	<input type="checkbox"/>	NO

DOCUMENTS TO BE SUBMITTED WITH APPLICATION FORM

- CERTIFIED COPY OF YOUR ID
- PROOF OF RESIDENCE (NOT OLDER THAN 3 MONTHS)
- YOUR PRODUCT PICTURE

I ACCEPT THE TERMS AND CONDITIONS OF THE SELLING PLAN

YES NO

SIGNATURE _____ DATE _____